

ADULT X TOKEN

**All-In-One Solution for the
Adult Entertainment Industry
based on the Ethereum Blockchain.**



Adult X Token (ADUX)

<https://adultxtoken.com>

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The adult entertainment industry is one of the world's top-selling markets. Online video streaming services have a daily turnover of around 12.6 million euros.¹ In the US, a pioneer and undoubtedly market leader in this industry, around 10 billion dollars a year are spent on sex shops, both online and offline (through business).²

The annual turnover amounts to around 100 billion dollars worldwide, and the trend is rising.³

Since the beginning of the 2000s we have been experiencing commercialization in the area of eroticism. The industry is gaining more public acceptance, not least because all the items in this industry can be purchased, for example, in US supermarkets (Walmart, CVS Stores).⁴

Nevertheless, there is a scepticism among consumers, especially in the online erotic area regarding the anonymity in the use of these services, for example, in some cases, sensitive data required by the companies to verify an account (credit card data, etc.).

Through this project, we, the sevensale online GmbH, want to tackle this problem and some other topics in this area.

¹ <https://www.netzsieger.de/ratgeber/internet-pornografie-statistiken>

² <https://www.ibisworld.com/industry-trends/specialized-market-research-reports/consumer-goods-services/lifestyle-stores/adult-stores.html>

³ <https://www.nbcnews.com/business/business-news/things-are-looking-americas-porn-industry-n289431>

⁴ <https://www.ibisworld.com/industry-trends/specialized-market-research-reports/consumer-goods-services/lifestyle-stores/adult-stores.html>

Vison (Decentralisation of the Adult Entertainment Industry) 4

Based on the Blockchain technology, we want to create a total solution for the users of this industry. Away from governmental control, away from credit card payments and the sharing of this data, and towards payment by cryptocurrencies and the creation of new opportunities offered by this technology.

Under the motto "**Adult X Token - All in One Solution for the Adult Entertainment Industry**", this project is to be implemented by 2019.

The name of the main platform will be "**ADUxHub**" - the aim here is to bundle the most important niches of the adult entertainment industry on one platform and to provide the user with a decentralised network, with user-friendly handling.

In order to achieve the goal of an "all - in - one solution", the „**ADUxHub**“ platform will be including a discount-system where customers will receive discounts on products/services of our future partner companies in the form of a voucher, an adult live webcam show platform and a social network.

The payment is to be made by the in-house "**Adult X Token**" (**ADUX**), but also by other common crypto currencies like **Bitcoin (BTC)**, **Ethereum (ETH)** and **Litecoin (LTC)**.

After successful creation of the platform, there will be a prepaid card. It will be called "**ADUxPay Prepaid Card**" and thus integrated as a further means of payment on the platform. The "**ADUxPay Prepaid Card**" will also be usable as a worldwide form of payment wherever e.g. Visa/Mastercard is accepted.

In addition models/performers will receive an "**ADUxPay Prepaid Card Classic**" and thus be able to immediately dispose of the earned money.

The exact monthly/quarterly plans can be found in this white paper under the heading "Roadmap". The most important cornerstones of the project are explained in more detail below.

ADULT TOKEN 5

The “**Adult X Token**” (**ADUX**) is a token based on Ethereum Blockchain technology (ERC20 Token). Through fast and low-cost transactions, the “**Adult X Token**” (**ADUX**) will act as the flagship and main payment tool in the planned projects (additional common crypto currencies like Bitcoin, Ethereum and Litecoin are also accepted).

Token Sale Informations

The “**Adult X Token**” (**ADUX**) tokensale will take place on **Friday, 31st August, 2018 at 12:00 UTC** and ends (unless the hard cap is reached beforehand) on **Wednesday, 30th November, 2018 at 12:00 UTC**.

The base price will be **1 ETH per 10.000 ADUX**, with the following **40% bonus** according to days:

1 ETH = 14.000 ADUX

Friday, 31st Aug. 12:00 UTC until **Wednesday, 31st Oct. 2018 12:00 UTC:**

Bonus-Sale Token supply 50,000,000 ADUX

From **Wednesday, 31st October 12:00 UTC** until **Friday, 30th November 2018 12:00 UTC** there is no bonus.

Total Supply: 600,000,000 ADUX

All unsold and unallocated ADUX tokens will be destroyed and additional release of ADUX tokens will not be possible.

Soft Cap: 3,500 ETH

Hard Cap: 35,000 ETH

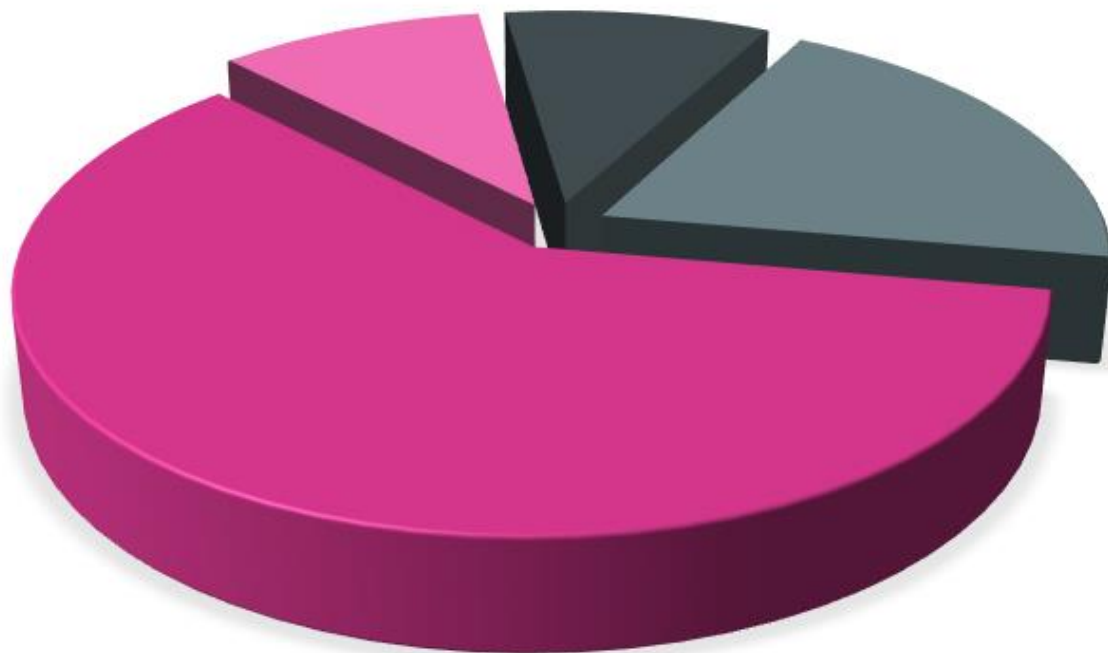
Minimum Personal Soft Cap: 0.2 ETH

Can't participate: No restrictions



Total Token Distribution

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✕ 60% | 400,000,000 ADUX | **Tokensale (Pre-Sale and ICO)**

✕ 10% | 50,000,000 ADUX | **Airdrop**

✕ 10% | 50,000,000 ADUX | **Team and Advisors**

✕ 20% | 100,000,000 ADUX | **Marketing** (ADUX, ADUxHub and ADUxPay)

Total Supply: 600,000,000 ADUX

The use of funds can be found in this white paper under the heading "Use of Funds" – Page 19.

ADU HUB 7

„**ADUxHub**“ will be the name of this unique platform that will go online on 18th January 2019.

Members will be able to spend ADUX, BTC, ETH and LTC to:

- Purchase vouchers from our partner companies at a discounted price.
 - Watch adult live webcam shows.
 - Get access to private videos and pictures of models/performers.
-

Members will be rewarded with vouchers, upgrades and bonuses by:

- Rating and reviewing models/performers/agencies/studios and their content.
 - Creating, operating and interacting in private/public groups.
 - “Affiliate Program” (explained in more detail – Page 12)
-

Models/Performers will be able to earn revenue by:

- Performing via webcam.
 - Uploading own videos and pictures.
 - Socializing with members, fans and followers.
 - Creating public composite cards accessible outside of „**ADUxHub**“ (promote your profile and content to new members)
 - “Affiliate Program” (explained in more detail – Page 12)
-

As this is a worldwide project, our network will be available in several languages.

Discount-, Voucher- and Deal Marketplace

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We guarantee discount rates at the best possible conditions as we are buying the vouchers in advance and in bulk from our partner companies.

What can a deal look like?

Company X offers an monthly adult on-demand streaming membership at the original retail price of 800 ADUX (~ \$ 40). Customer Y now has the option of acquiring vouchers at a discounted rate on „**ADUxHub**“ for just 400 ADUX (~ \$ 20,-).

As the platform is constantly being expanded, it's not only services in the online area that are offered, but also, for example, discounts on romantic- and honeymoon hotels and vacations, or discounts on entries and bottle services in nightclubs, etc. The customer can thus enjoy a wide range of different offers from the field of the adult entertainment industry.

The number is limited, and it is up to the partner company how many deals are actually offered.

How will the discount system work?

- First, the customer must register on „**ADUxHub**“.
- For this, the specification of an e-mail address and a corresponding password are necessary.
- Then the e-mail address will be verified (link will be sent automatically and must be confirmed).

For each registered user, there will be a specially set up wallet address for each cryptocurrency (ADUX, BTC, ETH, LTC) in their own user panel. The respective currency must be transferred to this wallet (e.g. from an exchange).

With the existing credit, a coupon of your choice can then be purchased, and will be available in the user panel and also be sent directly to the stored e-mail address after purchase. The deal can then be redeemed with the respective code or direct link at the content providers website.

The integration of an adult live webcam platform within the „**ADUxHub**“ system will go live on 28th February 2019. Here customers can buy so-called coins through cryptocurrencies like our in-house “**Adult X Token**” (**ADUX**), but also by other common crypto currencies like **Bitcoin (BTC)**, **Ethereum (ETH)** and **Litecoin (LTC)** to watch adult live cam shows of our models/performers

Whether it's women, men, or couples of any sexual orientation, „**ADUxHub**“ offers everyone the opportunity to broadcast themselves and earn money from home.

A 3% fee on all model revenue will be collected for the provision of the platform.

The exact price list and the respective value of the coins for private performances etc. will be announced in February 2019.

ADUX Prepaid Card Business for Models/Performers

Especially for models/performers, this results in a serious simplification in the independent work.

Models/Performers will be issued an “**ADUXPay Prepaid Card Business**” and thus be able to immediately dispose of the earned money (usable as a worldwide form of payment wherever e.g. Visa/Mastercard is accepted).

The received coins just have to be converted back into cryptocurrency by the customer and the money can be withdrawn at the ATM.

All models/performers are subject to the tax regulations of their country (see Terms and Conditions).

The details about the prepaid card can be found in this white paper under the heading “**ADUXPay Prepaid Card Business**” – Page 16.

Social Networking Platform

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The social media platform integration to the “ADUxHub” will get hand-in with the integration of the live cam system and will be live on 28th February 2019. With this enhancement our members and models/performers can interact with their friends, followers and fans.

Members:

- Like, rate and/or comment on videos and pictures of models/performers.
- Rate and review models/performers.
- Create public- and private groups.

Models/Performers:

- Create fan pages within the „**ADUxHub**“ community
- Upload and share own videos and pictures (private/public)
- Create public composite cards accessible outside of „**ADUxHub**“

Partners, Agencies, Studios, Companies:

- Create business pages within the „**ADUxHub**“ community (including discounted offers/services)
- Create public composite cards accessible outside of „**ADUxHub**“ (including discounted offers/services)

As this is a worldwide project, our network will be available in several languages.

Affiliate Program

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Together with the live release of the “ADUxHub” on 18th January 2019, a comprehensive affiliate program will be launched, on the one hand to attract new customers and on the other to create a lucrative bonus system for members, models, performers, webmasters and companies.

The goal is to make the “**Adult X Token**” (**ADUX**) and its platform „**ADUxHub**“ known worldwide. To fulfil this mission, strategic partners are needed to support our project and successfully advertise on the Internet.

Therefore, a lifetime revenue sharing program which brings the affiliate of „**ADUxHub**“ up to 35% of the earnings revenue will be introduced.

This results in the following percentage structures according to “**Adult X Token**” (**ADUX**) revenue of the recruited persons on „**ADUxHub**“ in the month:

+ 160,000 ADUX	35%
80,000 – 159,980 ADUX	30%
20,000 – 79,980 ADUX	25%
0 – 19,980 ADUX	20%

The example given here is intended to illustrate the structure of the revenue share program (more details in the “Terms and Conditions” – Page 21).

The exact release and additions to the affiliate program will be announced after the release of „**ADUxHub**“.

Mobile App for Android and iOS - ADUxHub

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On 18th January 2019, the „**ADUxHub**“ Mobile App will be available for Android (Google Play Store) and iOS (iTunes Store), allowing the customer to make even better use of our “all-in-one” offering.

Mobile App for Android and iOS – ADUxPay



Our “**ADUxPay**” Mobile Wallet will be launched on 15th October 2018, allowing our customers and investors to buy/sell/store their cryptocurrency assets (ADUX, BTC, ETH, LTC).

ADU PAY 13

A dynamic crypto-payments platform featuring fast, simple, and low-cost ways to pay and get paid worldwide, powered by our own banking/financial service provider.

ADUxPay incl. Prepaid Card

Worldwide withdrawals and payments at millions of points of acceptance are just as possible as with a standard prepaid credit card.

Customers:

- ADUxPay Prepaid Card Classic
- ADUxPay Prepaid Card VIP
- Userpanel with a complete billing overview of every transaction.

Businesses (Companies, Models/Performers, Affiliate Partners):

- ADUxPay Prepaid Card Business
- Personal account manager
- Userpanel with a complete billing overview of every transaction.

In order to manage all payment transactions with the in-house prepaid card, the “**ADUxPay**” platform will be also integrated into the “**ADUxHub**” and established there as a means of payment.

Management of the card also works through the „**ADUxPay**“ user panel and the accompanying mobile app for on-the-go handling.

The “**ADUxPay Prepaid Card**” can be ordered from 31st January 2019.

Details about the “ADUxPay Prepaid Card Classic”:

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- Acceptance at over 20 million dealers
- Fast payment and conversion of the cryptocurrency into FIAT currency (e.g. EUR / USD and much more)
- ATM withdrawals of up to 300 USD/day*
(Please be advised that some ATMs may charge their own fees.)
- ATM withdrawals of up to 5000 USD/month*
(Please be advised that some ATMs may charge their own fees.)
- 0,5% ATM withdrawing fee
- Payment limit of up to 800 USD/day*
- Payment limit of up to 10000 USD/month*
- 25 USD annual fee (payment in ADUX, BTC, ETH or LTC)

*The limits may vary.



“ADUxPay Prepaid Card Classic”

The “ADUxPay Prepaid Card Classic” will be sent after 28th February 2019.

For an investment of at least 2 ETH at our crowdsale, our customers entitled to order an “ADUxPay Prepaid Card VIP” for free (lifetime)!

- Double withdrawal- and payment limits* compared to the “ADUxPay Prepaid Card Classic”
- 0,5% ATM withdrawing fee
- No annual fee (lifetime)
- An additional 5% on all vouchers on „ADUxHub“
- Special concierge service for event planning such as company parties, birthdays, bachelor/bachelorette partys etc.
- Free admission or welcome drink when presenting the card at one of our partner clubs/companies (list of live partners will be announced and expanded upon release of the card)
- Birthday present

*The limits may vary.



“ADUxPay Prepaid Card VIP”

The “ADUxPay Prepaid Card VIP” will be sent after 28th February 2019.

“ADUxPay” and the “ADUxPay Prepaid Card Business” is the ideal all-in-one solution for all businesses in the adult entertainment industry.

- Own banking/financial service provider.
- Cryptocurrency payment gateway and integration of the “**ADUxPay Prepaid Cards**” for your site.

Business inquiries at b2b@adultxtoken.com

Details about the “ADUxPay Prepaid Card Business”:

- Personal account manager
- The daily/monthly payout- and withdrawal limits* can be individually adapted to the company, model/performer
- 0,3% - max. 2% ATM withdrawing fee
- No annual fee for Models/Performers of “ADUxHub” **

*The limits may vary.

** 100 USD annual fee for models/performers of other sites (payment in ADUX, BTC, ETH or LTC)



“ADUxPay Prepaid Card Business”

The “ADUxPay Prepaid Card Business” will be sent after 28th February 2019.

The “**Adult X Token**” (**ADUX**) and its integration on „**ADUXHub**“ offer an absolute, never seen before, "all - in - one solution" for the adult entertainment industry. With the deal system, live webcam platform and social network based on blockchain technology, the entire adult entertainment industry is drawing even closer together, as models/performers and companies from various niches in the industry can draw attention to themselves at „**ADUXHub**“.

At the customer level there are a variety of discounts on numerous video streaming services and online shops, but hotel discounts or exciting experiences in various nightclubs around the world will also be available to consumers.

With the continuous expansion of “**ADUXHub**”, there will be one network, one voucher platform, one webcam service and one adult social media channel. By integrating an affiliate program, companies also have the opportunity to present themselves through advertising.

The whole package is rounded off with “**ADUXPay**” and the” **ADUXPay Prepaid Card**”. Customers can use this card to have real money and manage their money through the integrated wallets of the “**ADUXHub**” or “**ADUXPay**” platform.

For our webcam models, this card simplifies the work considerably, as bureaucratic hurdles are reduced.

In this project we focus on the integration of the adult entertainment industry and transparency towards the customer. With a very large customer support at the opening of the platform, we want to guarantee that “**Adult X Hub**” will be easy to use.

The exact plans about the most important cornerstones of the project are explained below.

December 19, 2013

- “sevensale online GmbH”
Company foundation in Vienna/Austria

February 1, 2017

- First Brainstorming about the creation of an “All-In-One”-Solution for the Adult Entertainment Industry.

2nd Quarter 2018

July 15, 2018

- **ADUX**, Launching of adulxtoken.com ICO Site.

August 31, 2018

- **ADUX**, Start of the ADUX Token Pre-Sale (40% Bonus).

September, 2018

- 12th, **Marketing**, Launch of the Airdrop Campaign via the “ADUxDropBot” on Telegram.
- 24th, **Marketing**, Launch of the Bounty Campaign via Bitcoin Forum “bitcointalk.org”
- 24th, **ADUxHub**, Announcing the first deals for the Discount-and Deal Marketplace.
- 30th, **ADUxHub**, Launch of the Alpha Version (public, preview only) , registration is open for beta test.

3rd Quarter 2018

October, 2018

- 15th, **ADUxPay**, Live-Release of the ADUxPay Mobile Wallet (for Android and iOS).
- 22nd, **ADUxHub**, Launch of Beta Version (public, preview only), start of beta test.
- 22nd, **Marketing**, Participants of the Airdrop Campaign (via “ADUxDropBot”) will receive their ADUX Tokens.
- 31st, **ADUX**, Start of the ADUX ICO Crowdsale

November, 2018

- 30th, **ADUX**, End of the ADUX ICO Crowdsale

December, 2018

- 31st, **ADUX**, Listing of ADUX on at least two Exchanges.

1st Quarter 2019

January, 2019

- 7th, **ADUxModels**, Live-Release of our Models/Performers Agency.
- 18th, **ADUxHub**, Live-Release of the Discount- and Deal Marketplace. Introduction of the Affiliate Program. Mobile Application (for Android and iOS) will be available.
- 31st, **ADUxPay**, Order for the “ADUxPay Prepaid Credit Cards”.

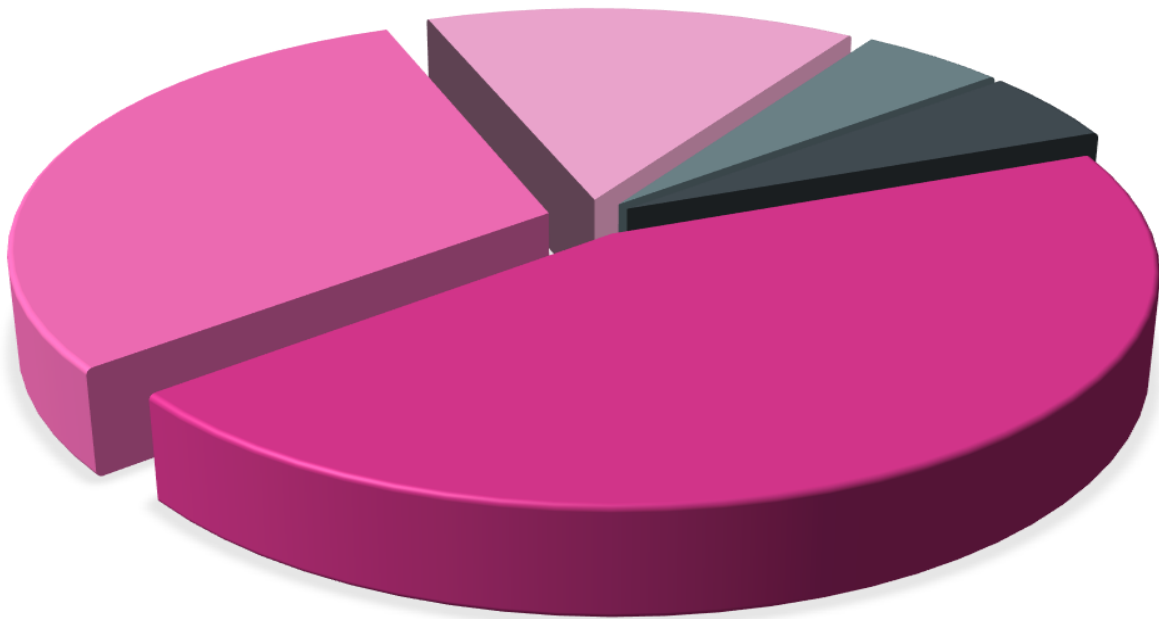
February, 2019

- 15th, **ADUxPay**, Announcement of live partners for the ADUxPay VIP Program.
- 28th, **ADUxHub**, Adult Live Webcams- and Social Media Platform goes online.
- 28th, **ADUxPay**, “ADUxPay Prepaid Credit Cards” will be sent.

3rd Quarter 2019

July, 2019

- 1st, **ADUX**, ADUX Token listed on several of the 20 biggest Exchanges.



If the hard cap reaches 35,000 ETH, this sum will be used as follows:

- ✘ 45% | Development and continuous expansion of the "ADUxHub" and further development of "ADUxPay", the "ADUxPay Prepaid Card" and the VIP program.
- ✘ 30% | Marketing worldwide and in several languages. Global expansion of the partner network to provide our customers with a wide range of offers.
- ✘ 15% | Affiliate program to attract strategic partners and publicize the "Adult X Token" (ADUX) and its platform worldwide.
- ✘ 5% | Successive development of a competent multilingual team for the best possible expansion of the platform and customer support.
- ✘ 5% | Worldwide cooperation with competent legal partners.

In a soft cap scenario where 3,500 ETH is reached, there will be delays in the development of this project and the roadmap will be difficult to meet. Nevertheless, our core idea remains to bring the most important niches of the adult entertainment industry together on one platform, and we will consider all possibilities to put this project into action in a timely manner.

In this scenario, the main focus will be on the opening of the deal marketplace on “**ADUxHub**” and the development of the “**ADUxPay Prepaid Card**” (plus the development of the mobile app, for better card handling).

Should a sum of up to 21,000 ETH (medium cap) be achieved, then in addition to the two above-mentioned cornerstones of the project, a live webcam platform will be integrated into “**ADUxHub**”.

With the “ADUxPay Prepaid Card” the further expansion of the VIP program is forced.



Jovan Savic, CEO & Founder

"I'm the Chief Executive Officer (CEO) of the Austrian-based company "sevensale online GmbH" which is founded back in 2013 with the main focus on Adult Web-Design and Development.

As Founder of the "Adult X Token (ADUX)"-Project, I'm creating together with my team a complete solution for the users, models/performers and companies of the Adult Entertainment Industry based on the Ethereum Blockchain. The Project includes the "ADUXHub" as main platform and "ADUXPay", a cryptocurrency gateway, with wallets and three different kinds of prepaid cards."



Markus Koebach, CVO & Co-Founder

"I'm the co founder and chief visionary officer of this project. Together with our CEO Jovan Savic, we created the idea of an "all in one solution" for the adult entertainment industry based on the ethereum blockchain.

Our ADUX token is here to disrupt the adult entertainment industry by bringing decentralized into it. It's one step forward to go away from governmental control, away from credit card payments and the sharing of this data, and towards payment by cryptocurrencies and the creation of new opportunities offered by this technology."



Markus Neugebauer, CTO & Software Developer

"My name is Markus and I'm the chief technology officer (CTO) and software developer of the ADUX Project. I'm in charge of developing our main platform - the ADUXHub. Currently I'm working on our ADUXPay Mobile Wallet (right now for android and ios) which will be released on 15th October.

It's more than a year ago since Jovan called me to visit him at the office because he's in need of my opinion about "a unique and one of a kind project" he wants to realize.

Back in 2005 we've started to work together for siemens in vienna, later on we've graduated together at the university in vienna and started quite a lot of projects (adult and mainstream) together during our study time.

The connection between blockchain technology and the adult industry brings us as developers and service providers a whole new level of possibilites and opportunities for our customers on both ends, the end-user as well as for models, performers and companies of the industry!."



Saskja Feller, Chief Customer Officer

“My name is Saskja Feller and I am the Chief Customer Officer of the Adult X Token project. My current job is to serve our social media channels. In the future, I will be coordinating the customer support team, built up around ADUX HUB and will be the first point of contact for our ADUX PAY VIP card holders. I have 7 years experience in customer support and services, as I worked for Hutchison Drei Austria (former Orange Austria Telecommunication GmbH, former ONE GmbH).”

The combination of ADUX HUB as voucher / webcam / social media platform and ADUX PAY as payment platform, offers a unique overall solution for the adult entertainment industry. On the one hand, our customers can look forward to a number of great offers on ADUX HUB and, with the combination of ADUX PAY and their prepaid cards, they have an ideal payment method to complement it.”

Advisors

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Rodrigo Formighieri, IT & Blockchain Advisor

“As IT and Block chain advisor, I help the team and the project to keep up with the latest in those areas.

ADUX got huge potential as it's placed in a billion dollar market. It's certainly a huge project and brilliant a team.”



Kaan Tashan, Financial Services Advisor

“My name is Kaan Tashan and I am the financial advisor of the AdultxToken project. With more than 6 years of experience in the financial sector, I try to actively support the ADUX team in the implementation of ADUX PAY.

I'm very proud to be part of the Advisor team. With the upcoming release of the ADUX PAY Mobile APP, the team around Jovan Savic has already succeeded in driving the project forward in its development “



Bruce Friedman, Adult Marketing Advisor

- The “sevensale online GmbH” expressly points out that none of the created platforms in this project glorify or support prostitution in any way.
- The token sale will take place on Fri., **31st Aug. 2018 12:00 UTC**. If the softcap of 3,500 ETH is not reached in the sales phase up to and including Wed., **30th Nov. 2018 12:00 UTC**, the funds will be automatically transferred back to the investors by our smart contract.
- ADUX tokens can only be purchased via an ERC 20 - enabled wallet (eg “MyEtherWallet”) during the token sale. The transfer to our wallet via an exchange is likely to result in a loss of the money invested!
- “sevensale online GmbH” assumes no liability for the loss of a transaction.
- The vouchers acquired on “**ADUxHub**” are non-refundable.
- When logging in, on the platform the disclaimer regarding the age is to be confirmed with “Yes - I am over 18” = protection of minors
- When purchasing an “**ADUx Prepaid Card**”, a KYC (Know your Customer) verification is required.
- “sevensale online GmbH” undertakes to treat each individual customer confidentially and discreetly.

- Through the “ADUxPay Prepaid Card” our models/performers have the possibility to withdraw the earned coins, which are subsequently converted back to cryptocurrency, by withdrawing money at an ATM. The “sevensale online GmbH” assumes no liability for tax negligence by the models/performers in your country concerned.
- All ADUX currency examples relating to the Coupon and Affiliate Program presented in this Whitepaper are purely fictitious in nature and serve as an illustration of the future plans of “sevensale online GmbH”. Due to the volatility of the crypto market, the later ADUX value is determined by the market and “sevensale online GmbH” is obliged to adjust the price of the ADUX token against the USD.